

The Designers

 	<p>ANDREAS STUPPLER Andreas Struppler and his team are fascinated by intelligent utility, technical developments and new materials. Born in Munich in 1964, he worked in various workshops before studying architecture and design at the University of Kassel. He gained valuable experience in design studios in Milan, Munich and Berlin before opening his own design workshop in 1992: Andreas Struppler Design in Munich. Distinctive and clear products have been his trademark since then. For companies like Sedus, Interstuhl or Wittmann he has designed successful products that reflect his philosophy: "convenience and intelligent utility for offices, leisure or the home".</p>
 	<p>DIETER SIEGER Inspiration is the be all and end all. Appropriately, the sanitaryware products conceived by Dieter Sieger for Duravit since the early eighties – when creativity still stopped at the bathroom door – are designed at a moated castle. Here at Schloss Harkotten, his two sons have gradually taken over the helm: designer Michael and manager Christian have broadened the horizons of Sieger Design and today create full-service design and marketing concepts for such clients as Ritzenhoff, Arzberg or WMF.</p>
 	<p>SIR NORMAN FOSTER Lord of the Air. As the holder of a helicopter, jet and powered aircraft licence, he has always wanted to fly high. Following spectacular stopovers at the airports in Bangkok and Hong Kong, Norman Foster first ventured in Frankfurt on Europe's highest and then on Germany's historically most significant building: the Berlin Reichstag. Since then, the award-winning Brit, knighted in 1990, made a Lord in 1999 and receiver of the Pritzker Prize, the Nobel Prize for architecture, can call himself Reichstag architect.</p>
 	<p>PHILIPPE STARCK The pop star of design. Philippe Starck has been producing and realising ideas as long as he can remember. Although the sophisticated torture chambers he designed for his teachers as a schoolchild were confiscated at the planning stage, he had already cemented his reputation as an international interior designer and architect in his early twenties. From the legendary Café Costes via François Mitterrand's private chambers in the Elysée Palace to a waste incineration plant, from teddy bear via telephone to table lamp, there is nothing he hasn't questioned and reinvented.</p>
 	<p>MICHAEL GRAVES The grand master of post-modernism. "Graves is the most original voice America has produced for a long time". Architecture critic Paul Goldberger sums up the success of the American architect and designer. His architecture panorama ranges from the austere neo-modern via humoresque urban developments to post-modern classicism and the spectrum of his products includes egg cups and dinner jacket buttons, vases and desk clocks. What they all have in common is their tongue in cheek (self-)irony.</p>
 	<p>PHOENIX PRODUCT DESIGN From frog to Phoenix. Even before Hartmut Esslinger's design studio became Frog Design, Andreas Haug was his first associate. Here, he also met Tom Schönherr. They got on famously and in 1987 appeared on the design horizon under the name of a fabled Egyptian creature. As Phoenix Product Design they from then on gave things their distinctive personal style. They produce classic designs for such clients as Lamy or Loewe and collect the most important design awards, such as the Lucky Strike Design Award: Europe's most endowed design award.</p>
 	<p>FRANK HUSTER Fun became earnest. Others play with them as children, Frank Huster – architect, designer and lecturer – turns them into his life's mission. Toys and houses out of paper and corrugated cardboard mark the start of a development that culminated in pre-fabricated building systems made from steel and plastic. Ultimately, this developed into his speciality: pre-fabricated wet rooms, sometimes as modular component systems. Architecturally clever, scientifically based.</p>
 	<p>MASSIMO IOSA GHINI The dynamic star. Massimo Iosa Ghini began his career as a cartoonist for magazines like Heavy Metal or Vanity, and later turned via his infamous streamlines, dynamic curves and ellipses to the futurism of industrial design. In the wind tunnel, the former member of the Memphis group today designs spectacular showrooms for Ferrari and Maserati, as an architect mobilised Hanover's central underground station for Expo 2000 and mixes the mundane with the avantgarde in kitchens for Giemmegi and Snaidero as well as the Giorno bathroom range for Duravit.</p>
 	<p>JAMES IRVINE The Italo Brit. As a boy, he wanted to be an entomologist. Intensive tinkering with his first moped, however, took James Irvine down a different track: designer. In this capacity – after apprenticeship years with Ettore Sottsass and Michele de Lucchi – he turned his attention back to roadworthiness and in the 90s designed the Hanover city bus. Today he above all designs furniture and lamps for Artemide, B&B Italia or Thonet.</p>
 	<p>EOOS Viennese design based on poetic analysis. This is the maxim of Eoos. Since its 3 creative minds Martin Bergmann, Gernot Bohmann and Harald Gründl met in the early 90s, they have produced ideas for a world in which ancient rituals and instincts contrast with new technologies and a dramatically transformed environment. Examples of this are the Daybed for Walter Knoll and the Paio bath for Duravit. After all, who takes a nap at the office or watches TV side by side in the bath?!</p>
 	<p>JOCHEN SCHMIDDEM Between Utopia and reality. Jochen Schmidem's training as a cabinet maker has given him an eye for expediency: products must work. His studies have produced a craving for design. From the witty milk pump for supermarkets, to the multi-functional shower for the home. And success clamours for fame. And so Schmidem was invited to Hollywood, where his streamlined water capsule makes a guest appearance alongside Tom Cruise in Steven Spielberg's film Minority Report.</p>